

## INFORMATIVE FLYER

The assignment is to create an informational flyer about the environment. You can choose any topic that pertains to the environment. You are trying to encourage people to take action to protect our environment. Make sure to be informative and colorful!

The content of the flyer will be scored on the following:

- The topic addresses an environmental issue or concern.
- An action plan (what you are supposed to do) is included. You may have more than one thing.
- Guidelines are valid and correct.
- At least 3 statistics to support your position.

The appearance of the flyer will be scored on the following:

- flyer should have plenty of color.
- At least 3 pictures.
- Organized.
- Guidelines are readable.
- Clear title on the front.
- Creativity

### Reflection

A  $\frac{1}{2}$  page written response discussing why you choose this topic and the importance of the information.

## HAS A BUMPER STICKER EVER CAUGHT YOUR EYE?

There are bumper stickers sold and attached to cars everyday. Using your knowledge about the environment, in union with your information flyer, create a clear, creative message for the world to see

The content of the bumper sticker will be scored on the following:

- Identification of a specific topic about the environment. Remember, this bumper sticker should enhance what you've already addressed in your flyer
- Encourages the reader to take action.
- Uses the least amount of words needed to get the point across.
- Topic encourages appropriate action and is not distasteful.

The appearance of the bumper sticker will be scored on the following:

- Bumper sticker should have color, no drawing with just pencil.
- At least 2 pictures
- Organized
- Clearly legible from a distance

Remember to be creative! ~~and please!~~

\*Do not show guns, violence or any other inappropriate subjects.